



Newsletter

APRIL 2025

Dear ,

At Impact Investing Ghana, we're pushing boundaries and driving meaningful change across Africa's impact investing ecosystem. From strategic engagements and ecosystem-strengthening initiatives to dealrooms and research commercialisation efforts, we remain committed to building a thriving, inclusive financial landscape in Ghana and the region.

Main Story Spotlight

56 Days Countdown to the Africa Impact Summit 2025 in Accra, Ghana.



The **Africa Impact Summit** will bring together **over 500 leaders** and experts to discuss capital mobilisation, policy actions, and knowledge capture for accelerating progress in local pension funds and financing ecosystems.

Here are some activities around this year's summit;

- Engaging discussions on impact investing strategies, data-driven policies, and cross-sector collaboration.
- Plenary sessions, panels, and thematic roundtables featuring industry leaders and experts.
- A [curated Deal Room](#) connecting investors with high-impact opportunities.
- [Participant-Led Conversations \(PLCs\)](#): interactive, informal sessions where attendees drive discussions and co-create solutions.
- [Nigeria Study Tour](#): exploring investment opportunities and partnerships in Nigeria's dynamic market.

[Early Bird Registration is open](#). Sign up by **April 18, 2025, this Friday**, for a **special rate of \$240!** Don't miss this chance to be part of Africa's impact-driven transformation.

Join us from **June 11–13, 2025**, at the **Kempinski Hotel in Accra, Ghana**, under the theme "**Transforming Systems: Redefining Impact for Real Change in Africa.**"

Program Highlights

Deal Source Africa

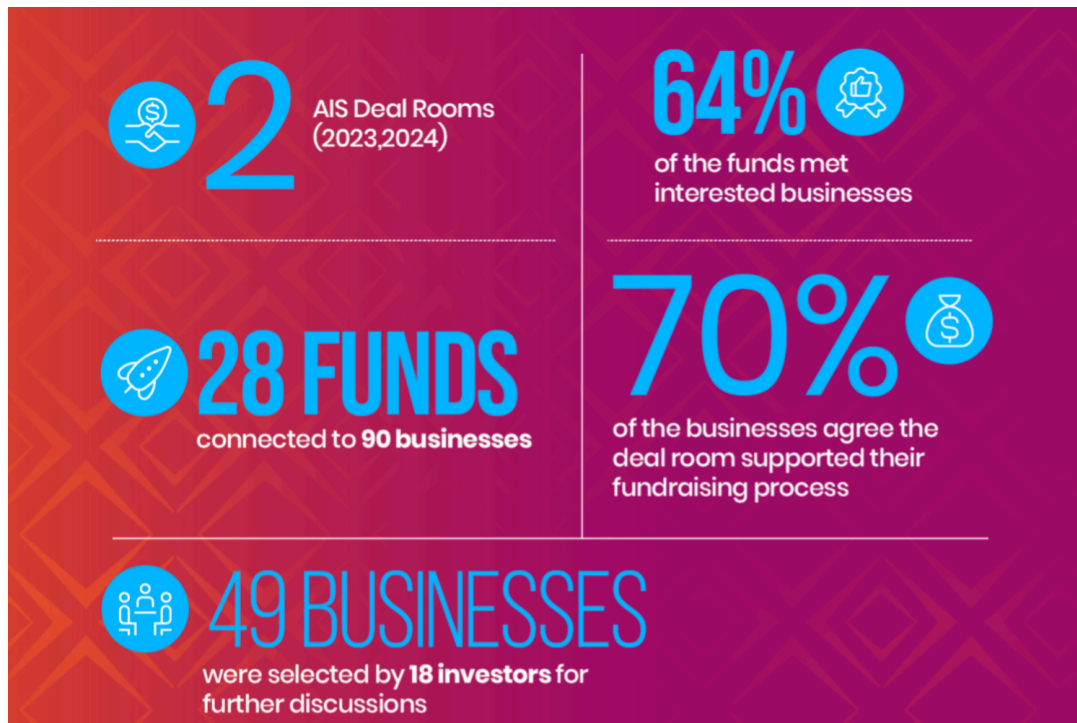
Deal Source Africa powers the 3rd Deal Rooms at AIS 2025

High-potential businesses seeking funding and investors seeking impact-driven opportunities can now register for [Deal Source Africa's Deal Room](#) Benefits include:

- Access to high-growth investment opportunities
- Exposure to a curated network of impact investors
- Strategic partnerships that drive sustainable growth

Deal Source Africa has already facilitated connections between **28 investment funds and 97 businesses**, fostering impactful partnerships

and igniting sustainable growth in Africa.



Businesses Registration: <https://bit.ly/3EnPcZp>

Funds/Investors Registration: <https://bit.ly/4aFRBLf>

Deadline: 2nd May 2025.

Don't miss out on this opportunity to secure funding, build strategic partnerships, and drive impact across Africa. Write to **eyram.mudey@dealsourceafrica.co** ahead of the Africa Impact Summit in June for further enquiries.

The Greater Rural Opportunities For Women 2 (GROW2) Deal Room

The Deal Source Africa team hosted its first deal room for the year in Tamale, in partnership with Mennonite Economic Development Associates (MEDA), on March 19, 2025 as part of the [Greater Rural Opportunities For Women 2 \(GROW2\)](#) project.



The goal of the Deal Rooms was to engage impact funds looking for investment opportunities, to engage with entrepreneurs in need of capital, and spark investment conversations with the potential to grow into long-term partnerships.

Four venture capital firms and one bank attended the deal room. **15 funds** were selected by the investors. An updated report will be shared once the team gathers the feedback from the attendees. Follow Deal Source Africa on LinkedIn for more updates and success stories.

Ghana Research and Industry Collaborative

GRIC Leads Effort to Strengthen Research Commercialisation with Intellectual Property and Technology Transfer Officers



The [Ghana Research and Industry Collaborative \(GRIC\)](#), hosted by Impact Investing Ghana and supported by the [RISA Fund](#) and UK International Development, convened Intellectual Property and Technology Transfer Officers of universities and applied research institutions to advance research commercialisation in Ghana. The event, attended by **57 in-person and 21 virtual participants**, aimed to address systemic challenges in technology transfer, foster academia-industry collaboration, and develop sustainable funding models. The outcome was the establishment of a foundational framework for formalising an IP/TTO association, paving the way for structured cooperation and enhanced research commercialisation efforts. This convening marks a critical step toward building a cohesive innovation ecosystem that drives economic growth through research and development. Check out the [session highlights](#) from the event.

GRIC's 5th Industry Brief Session Explores Affordable Poultry Feed Solutions

GRIC Industry Brief Session

Theme:

Recycling Egg and Snail Shells to Make Poultry Feed Cheaper

Tue. 25th | 10:00am
February 2025 - 11:30am



LIVE ON
ZOOM

Register:
bit.ly/4k0Cpwe



Frank Idan, Ph.D.

Lecturer | Feed Scientist and Animal Nutrition Specialist | Researcher,
Department of Animal Science,
Faculty of Agriculture, CANR,
KNUST

The 5th [Ghana Research and Industry Collaborative \(GRIC\)](#) Industry Brief Session, held on February 25, 2025, featured a presentation by Dr. Frank Idan on the use of egg and snail shells as cost-effective sources of calcium in poultry feed. His research, conducted in Ghana's Western Region, revealed that 80.28% of poultry farmers were willing to adopt eggshells, while 65.49% preferred snail shells, with potential feed cost reductions of up to 20%. Since high feed costs remain a significant barrier for local poultry farmers, hindering their competitiveness against imports, the session provided a platform to explore practical solutions. By translating Dr. Idan's research into an industry-friendly format, the session attracted **26 stakeholders** and generated **13 expressions of interest** for potential collaboration. In addition to discussions, the GRIC Secretariat is collaborating with KNUST's Office of Grant and Research to strengthen research-industry linkages, including opportunities for technology transfer and commercialisation, reinforcing GRIC's role in bridging research and industry for impactful, real-world solutions. Sign up for the upcoming industry brief session [HERE](#).

Enterprise Support Organisations

SCALE Quality Improvement Workshop in Nigeria



The Ghana Enterprise Support Organisation (ESO) Collaborative team supported the Nigerian Enterprise Support Organisation (ESO) Collaborative team in **training 20 selected ESOs** on using the SCALE tool.

The [SCALE reflection tool](#) is a set of questions designed to help organizations integrate evidence-based good practices and impact into their programs and work processes. It helps identify areas for improvement and initiates discussions on how to implement these changes. Ideally used by a team, it encourages shared perspectives and a well-thought-out process for change.

After three insightful and action-packed days, the SCALE Workshop for ESOs and BDS Providers successfully ended with great feedback from attendees. Participants engaged in comprehensive explorations into the SCALE framework, hands-on action planning, and discussions on how to drive sustainable growth for SMEs facilitated by Daniel Owusu, programme manager of ESO Collaborative Ghana. Over the next few months, these ESOs will apply their new strategies while ensuring inclusivity with women, youth, and persons with disabilities.

Registration for the second cohort of the Ghana SCALE Quality Improvement Programme will be out soon.

Member Highlights

Impact Investing Ghana welcomes 2 new Board Members

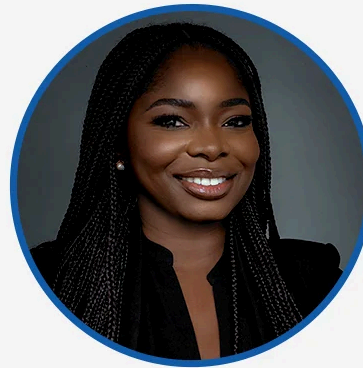
NEW ARTICLE ALERT

IIGH WELCOMES TWO NEW BOARD MEMBERS



Essie Anno Sackey

Director Century Aviation Ltd and
Co Founder Legacy Girls' College



Shirley Somoah

Partner, CardinalStone
Capital Advisors



WWW.IMPACTINVESTINGGH.ORG

  Impact Investing Ghana  @ImpactInvGh

Effective 19th December 2024 and for a period of 3 years, **Essie Anno-Sackey and Shirley Somuah** were elected as board members of IIGh. Shirley Somuah, a partner at [CardinalStone Capital Advisers](#), is a West Africa-focused private equity fund manager with over two decades of experience in investing, finance, and strategy. She leads deal sourcing, transaction execution, and portfolio company oversight across various industries. Shirley contributes to the supply of capital and financial intermediaries pillar, focusing on asset owners investing in impact enterprises or commercial projects. Essie Anno Sackey, a director and

shareholder of Century Aviation Ltd, co-founded Legacy Girls College and the EOS Foundation, which focuses on women's development and empowerment. She also served as managing director of Ghana Airports Company and will be contributing to the demand for impact capital in the ecosystem pillar of IIGH.

IIGH at ANDE Pan African Conference 2025: Advancing Impact Investing in Africa



In February 2025, Impact Investing Ghana (IIGH) participated in the [Aspen Network of Development Entrepreneurs \(ANDE\)](#) Pan African Conference in Dakar, Senegal, engaging with investors, policymakers, and ecosystem leaders on critical financing solutions for Africa's SMEs and social enterprises.

Key Highlights from the Conference:

- **AIIG Panel Session:** Strengthening the role of the Africa Impact Investing Group (AIIG) in mobilizing patient capital for SMEs, ensuring investments drive sustainable impact.
- **Blended Finance & Policy Interventions:** Engaging stakeholders on innovative finance models that de-risk investments and create a more enabling investment environment.

- **AIS 2025 Promotion:** Spotlighting the Africa Impact Summit (AIS 2025)—happening June 11-13 in Accra, Ghana—as a key platform for investment mobilization, policy dialogue, and ecosystem strengthening.
- **Strategic Partnerships:** Forging new alliances with regional and global partners to unlock sustainable, long-term capital for African businesses solving pressing social and economic challenges.

The conversations and partnerships formed in Dakar reinforce our commitment to scaling impact investing across Africa.

Upcoming Events

- [GRIC Industry Brief Session](#) – April 2, Online, Zoom
- **GVCA Annual Conference 2025 Deal Room** –
 - Virtual: April 17, 2025 | Via Zoom
 - In-Person: April 24, 2025 | Kempinski Hotel, Accra
 - Entrepreneurs: [https://lnkd.in/dmZEJ4_Q]
 - Investors: [<https://lnkd.in/dG4BC5uy>]
- [Africa Impact Summit Deal Room](#) - Registration deadline: May 2
- [Africa Impact Summit Study Tour](#) – June 9-10, Lagos, Nigeria
- [Africa Impact Summit \(AIS\) 2025](#) – June 11-13, Accra, Ghana

Submit your stories in our next edition

Submit
here

Don't miss any updates. Subscribe to our newsletter or follow us on social media for real-time insights from the ecosystem.





purchase from us.

[Unsubscribe](#)

