



📍 14th Senchi Street , Airport Residential Area  
Accra - Ghana

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# **Request for Proposals**

## **Consultant for the Maintenance of the Deal Source Africa Platform**

June 18th, 2024



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Dear Sir/Madam,

Impact Investing Ghana (hereinafter referred to as IIGh) is pleased to invite prospective bidders to submit a quotation for the provision of Maintenance Services and additional features to the Deal Source Africa Platform, as detailed in Annex 1 of this RFQ.

**Quotations may be submitted on or before July 1st, 2024 at 12:00 pm via email to this address [akua.asare@impactinvestinggh.org](mailto:akua.asare@impactinvestinggh.org), [justina.mensah@impactinvestinggh.org](mailto:justina.mensah@impactinvestinggh.org) with [info@impactinvestinggh.org](mailto:info@impactinvestinggh.org) in copy.** Please note quotations that are received by IIGh after the deadline indicated above, for whatever reason, shall not be considered for evaluation.

If you are interested in submitting a quotation in response to this RFQ, please prepare your quotation in accordance with the requirements of services as stated in this RFQ and submit it via this email by the deadline for quotation submission. Software Companies are required to submit the following;

- Invoice – the bill for the maintenance and additional features to the platform.
- Past works – Two or more relevant past works for review
- Name and profile of key team members

### **Contact Information**

Please direct all responses to this RFP and/or any questions to: Akua Asare via +233 244244143 or [akua.asare@impactinvestinggh.org](mailto:akua.asare@impactinvestinggh.org)

We look forward to receiving your quotation.

Approved by:

Akua Asare



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### **About Impact Investing Ghana**

Impact Investing Ghana (IIGh) is the Ghana National Advisory Board for Impact Investing. We are an independent private-sector-led initiative promoting sustainable development and advancing the development of the impact investment ecosystem in Ghana. Established as a nonprofit, IIGh is Ghana's representative to the Global Steering Group (GSG) for Impact Investing, the successor to the Social Impact Investment Taskforce established by the G8. The GSG's National Advisory Boards (NABs) currently cover 33 countries and provide a global platform to drive investment and increase visibility for its members globally. IIGh aims to tackle Ghana's pressing social and environmental challenges by driving more capital to deliver real impact. We are a local platform representing all the stakeholder groups needed to redirect significant capital flows towards social and environmental impact. Private-sector-led, yet in close partnership with the national government, we raise awareness, create market intelligence, change policies, and mobilize additional financial resources for the public good. IIGh brings together leaders from the worlds of finance, business, government, social organizations, and philanthropy. IIGh has an ambitious plan to support the growth of impact ventures and to catalyze \$ 1 billion in impact funds for investment in impact ventures in Ghana and the West African sub-region.

## **Terms of Reference (Annex 1)**

### **PROJECT SUMMARY**

The Deal Source Africa platform is a digital platform that was developed by Impact Investing Ghana to connect high-growth innovative businesses from Africa to investors and transaction advisors and also to connect investors with limited partners. The program includes;

- Quarterly deal rooms
- Impact Fund Showcases
- A digital platform <https://dealsourceafrica.co/>

### **SCOPE OF WORK**

The consultant will be responsible for the maintenance of the Deal Source Africa platform and the development of additional features that will make the platform more efficient.

### **Additional Features and Maintenance of the Platform**

- Translation of the platform into the French language to enable users to switch between English and French depending on the users' preference.
- Embed the registration and running of Deal Rooms on the Deal Source Africa Platform
- Enable administrators on the platform to download the data in Excel or CSV formats
- Update the Transactions page
- Periodic updates on the Deal Source Africa website
- Maintenance and updates of the platform to ensure optimum performance

**Contract length/Time Demand: 26th July 2024 to 27th July 2025.**

**Budget for the project: \$1,595**

### **Timelines**

- RFQ Posting - 18th June 2024
- RFQ Responses by- 1st July 2024
- Selection Process and Announcement- 15th July 2024
- Kick-off Meeting with Project Management Team - 23rd July 2024
- Commencement of Project - 26th July 2024

### **Vendor Selection and Criteria**

- Experience with developing websites and applications similar to platforms such as the Deal Source Africa platform
- Experience with WordPress, PHP, MySQL, and Vue JS.
- Experience with creating sites that build communities and have interactive features.
- Solid information architecture skills for organizing content in ways that are intuitive to the site visitor.
- Competitive price

### **Submission Requirements**

Please provide a proposal that includes the following components:

1. Fee estimate based on the Scope of Work set out above
2. Work Plan - a work plan showing how the deliverables will be delivered within the timeframe required
3. Past works – Two or more relevant past works for review.



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#### 4. Names and profiles of key team members

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and copy [info@impactinvestinggh.org](mailto:info@impactinvestinggh.org), [justina.mensah@impactinvestinggh.org](mailto:justina.mensah@impactinvestinggh.org)

with the subject: **RFQ Deal Source Africa Platform, Request for Quotation**