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Recruitment of Consultants/Team of Experts

FOR DEVELOPMENT OF RESEARCH SUMMARIES INTO INDUSTRY-FRIENDLY FORMAT

April 30, 2024

Invitation letter

Dear Sir/Madam,

Impact Investing Ghana (hereinafter referred to as IIGh) is pleased to invite individual consultants or team of experts to apply to participate in the development of research summaries into industry-friendly format, as detailed in Annex 1.

As part of this programme:

- You will participate in the development of 60 research summaries into industry-friendly format over a three-month period (May - July 2024);
- You will receive results based allowance less withholding tax;
- Terms of engagement are further detailed in Annex 1.

Interested consultants or team of experts should fill out this form:

<https://forms.gle/LvRNfAFkLhSzhivB7>

We look forward to receiving your applications.

Approved by:

Akua Asare

Procurement Officer



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About Impact Investing Ghana

Impact Investing Ghana (II Gh) is the Ghana National Advisory Board for Impact Investing. We are an independent, nonprofit initiative focused on advancing the development of Ghana's impact investment ecosystem. II Gh is Ghana's representative to the Global Steering Group (GSG) for Impact Investing, the successor to the Social Impact Investment Taskforce established by the G8. The GSG's National Advisory Boards currently cover 33 countries and provide a global platform to drive investment and increase the global visibility of its members. Our aim is to tackle Ghana's pressing social and environmental challenges by driving more capital to deliver genuine impact. Private-sector-led yet closely partnered with the national government, we raise awareness, create market intelligence, work to change policies, and mobilise financial resources for the public good. As a local platform that represents all the stakeholders needed to redirect capital flows towards social and environmental impact, II Gh brings together leaders from the worlds of finance, business, government, social organisations, and philanthropy. Our ambitious vision for 2021–2025 is to catalyse \$1 billion in impact funds for investment in ventures in Ghana and the West African subregion in pursuit of the United Nations Sustainable Development Goals (SDGs).

To learn more about II Gh, visit our website at <https://impactinvestinggh.org>

Terms of Reference (Annex 1)

Introduction

The Ghana Research and Industry Collaborative (GRIC), hosted by Impact Investing Ghana, is a national collaborative aimed at fostering collaboration and innovation between researchers and industry stakeholders. Comprising universities, applied research institutions, firms, government entities, and international partners, GRIC operates under a Steering Committee with three sub-committees focusing on collaboration, capacity-building and fundraising. As a catalyst for collaboration, GRIC identifies industry research needs, mobilises research outputs, supports research development, facilitates stakeholder collaboration, organises learning workshops, hosts policy dialogues, and advocates for resources to bolster research and innovation. By bridging the research-industry gap, GRIC aims to unlock Ghana's untapped potential in research and innovation for national development.

Project Overview

GRIC seeks to engage individual consultants or a team of experts to simplify academic research outputs in a short and actionable format that can be easily understood and used by industry stakeholders. The aim is to bridge the gap between research and industry by facilitating the uptake and practical application of high-quality research outputs across various industry stakeholders.

Scope of work

The individual consultant or team of experts consultancy service will encompass the following activities:

- Transform selected research outputs into industry-friendly formats, including summaries and relevant informative infographics, using the GRIC research brief template;
- The language of the research summary and infographics should be simple and easy for ordinary users who are not scientists or familiar with scientific terminology to understand;
- Share the summarised research with the author(s) for input and sign-off;
- Identify keywords to be linked/associated as hashtags to the simplified research outputs on GRIC platform. The keywords should be simple and

everyday-words that the user would be using to search on the GRIC platform;
and

- Participate in a learning call to share insights regarding the research summaries

Working tool:

The main working tool for collaboration will be Google Documents, facilitating efficient teamwork, tracking of edits, and seamless sharing of information.

Deliverables

The consultancy service will deliver the following outputs:

- Translate one or more research output into industry-friendly format (max 2 page) including infographics where relevant and to be shared via the GRIC platform <https://gricghana.org> (Note: The goal is to have 60 simplified research outputs in total);
- Generate list of keywords attached/associated to the simplified research output(s);
- Secure input and sign-off on the research summaries from the respective author(s);
- Provide feedback on the research summaries

Duration and Timeline

The duration for the contract is: May 13, 2024 – July 30, 2024 with the following timelines:

- Notice of Application – April 29, 2024.
- Application Deadline – May 9, 2024
- Selection Process and announcement- May 13, 2024
- Kick-off Meeting with Project Management Team – May 14, 2024

Qualification and expertise

The consultancy service provider should demonstrate:

- Proven experience in the relevant research thematic area with requisite qualifications
- Expertise in translating complex research findings into practical insights for industry stakeholders (provide previous works in simple English written for a non-academic audience)

- Familiarity with various industry sectors and an understanding of their unique challenges and opportunities
- Excellent communication, attention to detail and accuracy in work
- Imagination and good visual sense
- Proficiency in IT skills, including word processing

Budget for the project: \$40 (inclusive of withholding tax) per simplified research output

Mode of application

Interested consultants or consulting team are invited to submit their application, including work plan showing how the deliverables will be achieved and past works (two or more relevant past works) via [this link](#) no later than **May 9, 2024, at 2300 hours GMT**

Contact information

For inquiries, please contact Julius Lamptey, Senior Research and Policy Officer, IIGh at julius.lamptey@impactinvestinggh.org. info@Impactinvestinggh.org